Annenberg Video

Interest Groups: Organizing to Influence

1. **The Battle Over Crusader**
   * Why did members of Congress come to the defense of United Defense?
   * What kinds of tactics did United Defense use to fend off effort to kill the Crusader?
   * In the end was United Defense successful?
   * What is the iron triangle?
2. **Organizing From the Heart: The Battle Over Reauthorization of the 1966 Welfare Reform Law**
   * Who does the National Campaign for Jobs and Income Support represent?
   * What motivated Ladon James to become involved in the campaign?
   * Since this is a citizen action without large cash reserves, what tactics did the group utilize to influence policy-makers?
3. **David and Goliath Go at It Again: The South Pasadena Freeway Fight**

* How is the grassroots organization in this story different from a citizen action group?
* What kinds of tactics did the Anti-Meridan group use to fight the freeway?
* What do you think has motivated these people to keep up the fight over a couple of generations?

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